




Local Democracy
Labs -
Communications
plan

WP5 – Dissemination and engagement



Local Democracy Labs - Communications plan

Date	Message or post	Format/s	Who
3 May	Do you want to discuss the condition of democracy through the lens of present challenges?	Tweet https://twitter.com/popandce	Comms officer
3 May	 We're delighted to announce that the fourth online Local Democracy Lab will take place in (...)! We invite all residents to join a discussion on the condition of democracy nowadays and recommendations for political leaders. Check out the details below 📌 ADD LINK	Linkedin + FB	Comms officer
3 May	Send emails to organizations below (network list)	Email	Comms officer
4 May	Write some possible posts here, for example: <ul style="list-style-type: none"> • What is your idea for a better democracy in pandemic times? Share it during the 'Democracy Lab' • What was your experience being in lockdown? How did it influence your trust in the government? Join us for Democracy Lab, a dialogue table on Saturday 22 May • Share your ideas on how to overcome pandemic times with a better democracy for all during the Democracy Lab 	Twitter, LI, FB	Comms officer
Add date here	Add content here	Add format here	Add name here

Network list

1. General Audiences

Stakeholder	Network channels	Audience	Contact (who, when)
Age Scotland	Twitter: @agescotland Policy engagement meetings Newsletter: Yes. Contact: info@mail.com	Interest in civil liberties and how trends and policy effect society and especially vulnerable or marginalised groups.	Comms officer, Mail 19 April



CivTech	Twitter: @CivTechScotland	Professional interest in technology, data and AI.	Comms officer, Mail 19 April
Creative Scotland	Twitter: @CreativeScots Newsletter: Yes, monthly.	Professional and general public interest in the arts, screen and creative industries in Scotland.	Comms officer, Mail 19 April

2. General audiences: Children and young people

Stakeholder	Network channels	Audience	Contact (who, when)
Glow Connect	Twitter: @GlowScot Website for resources: glowconnect.org.uk Note: Can add resources to this platform.	Teachers; parents.	Comms officer, Mail 19 April
Times Education Supplement Scotland	Twitter: @TesScotland News Editor - article opportunity? TES community forum	Teachers; parents.	Comms officer, Mail 19 April
YMCA	Twitter: @YMCAScot Contact: enquiries@ymca.scot	Youth workers.	Comms officer, Mail 19 April

3. Targeted audiences (interest-based): ... (pick what topic is relevant)

Stakeholder	Network channels	Audience	Contact (who, when)



